

**REMARKS**

Claims 1-20 are pending. Claim 1 has been amended.

Pending claims 1-20 have been rejected under 35 U.S.C. § 101 as being directed to non-statutory subject matter because the Examiner states that the "claims do not require any physical transformation and the invention as claimed does not produce a useful, concrete, and tangible result." *See* Office Action, p. 2. The Examiner further suggested that claim 1 be amended to "include a tangible result, such as outputting the label or bump function to a monitor or other display means." *Id.*

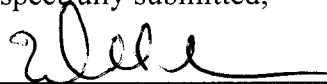
Applicants have amended claim 1 to require a "means for storing the standardized label into memory." Thus, claim 1, as amended, produces a useful, concrete, and tangible result. For this reason, Applicants respectfully ask that the Examiner withdraw this rejection.

**CONCLUSION**

Reconsideration of this application in view of the foregoing remarks respectfully is requested. The Examiner is invited to call Applicant's undersigned attorney if doing so would expedite prosecution.

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Respectfully submitted,



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